

# List of possible funding sources (Ontario)

## Grants

- **Canada Summer Jobs Funding:** <https://www.canada.ca/en/employment-social-development/services/funding/canada-summer-jobs.html>
  - Covers up to 100% of provincial or territorial minimum wage for not-for-profit employers. Applications are typically due early in the calendar year (e.g. January). Timelines for funding have varied due to COVID, in 2022 all positions must have been completed by September 3, 2022.
  - For school-based programs that deliver training during the fall, winter and spring, summer student positions can be leveraged to provide planning support and instructor training support over the summer months before school begins. They may also be hired to work more broadly on cycling and walking initiatives beyond just skills training, e.g., hosting bike valet at summer events, doing bike counts, planning and fun cycling promotion activities like group rides. Or, you might want a summer student to focus on skills training but beyond schools, e.g., offering summer camp sessions for kids, offering training to adults at workplaces or community locations.
- **Grants Ontario:** [https://www.ontario.ca/page/available-funding-opportunities-ontario-government?\\_ga=2.48613734.1700154869.1646066568-1979019934.1646066568](https://www.ontario.ca/page/available-funding-opportunities-ontario-government?_ga=2.48613734.1700154869.1646066568-1979019934.1646066568)
  - Lists current funding opportunities available from the Government of Ontario
- **Ontario Trillium Foundation:** <https://www.otf.ca>
  - The Trillium Foundation has funded school-based cycling skills training previously, including CultureLink's Bike to School Project and New Hope Community Bikes' Ride Smart program
- **Canadian Tire Jumpstart:** <https://jumpstart.canadiantire.ca/pages/community-development-grants>
  - Qualified organizations can apply for funding through the operational and programming streams throughout the year

## Partnership Funding

- **Municipal and/or regional governments**
  - Municipalities and regional governments may find it appealing for you to run skills training programs on their behalf because it would support goals and recommendations for safe walking & cycling they may have included in their Transportation Master Plan and / or Cycling and Active Transportation Master Plans. For example, the City of Thunder Bay has been a significant financial partner on the Safe Cycling Thunder Bay program.
- **Local school boards**
  - School boards that are supportive of adding walking & cycling skills training programs to schools to support physical activity and safety objectives may also be potential funding partners for your program. For example, the BEST program in Winnipeg has established a funding partnership with their local school division.

## Participant Fees

- A small number of existing programs have chosen to charge **participant fees** to cover program costs.
  - E.g. Cycling Into the Future charges families and / or schools \$35 per participant. The total cost to run the program is \$90 per participant. The difference is covered by municipal and community funding. Cycling Into the Future also works with partners such as Jumpstart to reduce registration fees for schools in low-income neighbourhoods. For more information, visit: <https://static1.squarespace.com/static/57fce075f5e23140ebf9f845/t/618c5004b3906179495479b6/1636585500330/Promotional+Brochure+November+10th.pdf>