

Case Study:

Coordinating on Multi-Modal Training

Description: Most of the programs included in this project are focused specifically on delivering skills training for one mode – either walking or cycling. There has been a greater focus on the delivery of cycling skills training, and most of the organizations that deliver cycling-focused training do so because that is the specific mandate of their organization. To increase access to skills training programs, and particularly walking safety programs, organizations can explore opportunities to deliver multi-modal training and/or coordinate with likeminded organizations to cross-promote unimodal programs.



Photo: Collingwood Today (Erika Engel)

Key Takeaway:

Walking and wheeling skills training can be delivered in coordination to improve the efficiency of program delivery. This type of coordination is recommended if it fits within the mandate of program delivery organizations.

Example(s):

The *Making Tracks* program delivered by the Ecology Action Centre in Nova Scotia is an example of multi-modal training being delivered by a single organization. The program currently includes learning modules for both pedestrian and cycling safety. They initially offered scooter, rollerblade and skateboard safety training as well but found that demand was low. These modes have been removed from the *Making Tracks* program but may get added back in depending on demand, funding, and any shifts in micro mobility legislation and regulation.

Waterloo Region provides an example of two organizations coordinating together, each focused on a single mode. The *Sidewalks Smarts* program is delivered by Student Transportation Services of Waterloo Region and focuses on pedestrian safety, while the non-profit run *Cycling Into the Future* program is focused on cycling skills. The two organizations work together by pulling from the same pool of instructors. They also coordinate by cross promoting their courses, and by offering pedestrian training to schools in the winter and cycling training in the fall and spring.

Learn More:

<https://ecologyaction.ca/making-tracks/>;
<http://www.cyclingintothefuture.com> and
<https://www.stswr.ca/walkzone/programs/sidewalk-smarts/>