



MEDIA RELEASE

Brianna Salmon is Green Communities Canada's new Executive Director

Peterborough, ON (June 7, 2021) Green Communities Canada (GCC) is excited to announce Brianna Salmon has been hired as Executive Director, effective July 2021.

"We are thrilled Brianna is taking the helm during this critical period," says GCC Board Chair Shannon Costigan. "Canada has ambitious climate targets to reach over the next decade and GCC will have a significant role in ensuring that it does. We are confident Brianna has the skills and experience to guide GCC as it advances climate action and works to create a more vibrant and equitable future for all."

Brianna takes over from Carol Steuri who has led GCC over the past year.

"We are grateful to Carol for her outstanding leadership. She's been a shining light who has inspired staff, our members, and the Board with her commitment, passion, and enthusiasm for climate action and climate justice," says Shannon. "We wish her all the best."

Brianna is currently Executive Director of GCC member organization GreenUP, an award-winning environmental non-profit organization in the Peterborough region. Under her tenure GreenUP has experienced sustained growth in both programming and partnerships to address the critical challenges of our time, including climate change, biodiversity loss, and environmental justice.

"The organization has thrived during Brianna's time as Executive Director," says GreenUP Board Chair Tammy Williams. "Brianna's leadership and passion will be deeply missed, although the positive impacts of her work will be appreciated for years to come. GreenUP has also accomplished great things thanks to the support of Green Communities Canada, and we're excited for this partnership to continue with Brianna's leadership."

Brianna has been recognized as a community leader for many years. In 2016 she was recognized as one of Peterborough's "Top 4 Under 40," and she received Trent University's Young Leader Award for her work supporting a more healthy, sustainable, and active community. She is also an active community volunteer, serving as a director on a number of local non-profit boards and as a committee member with Sustainable Peterborough.

Green Communities Canada is a nationally incorporated non-profit association of 20 community-based environmental organizations working together for a vibrant, equitable and sustainable future. Our mission is to connect community-based climate action groups through a national network to share resources, inspire innovative programming, and elevate our collective impact.

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