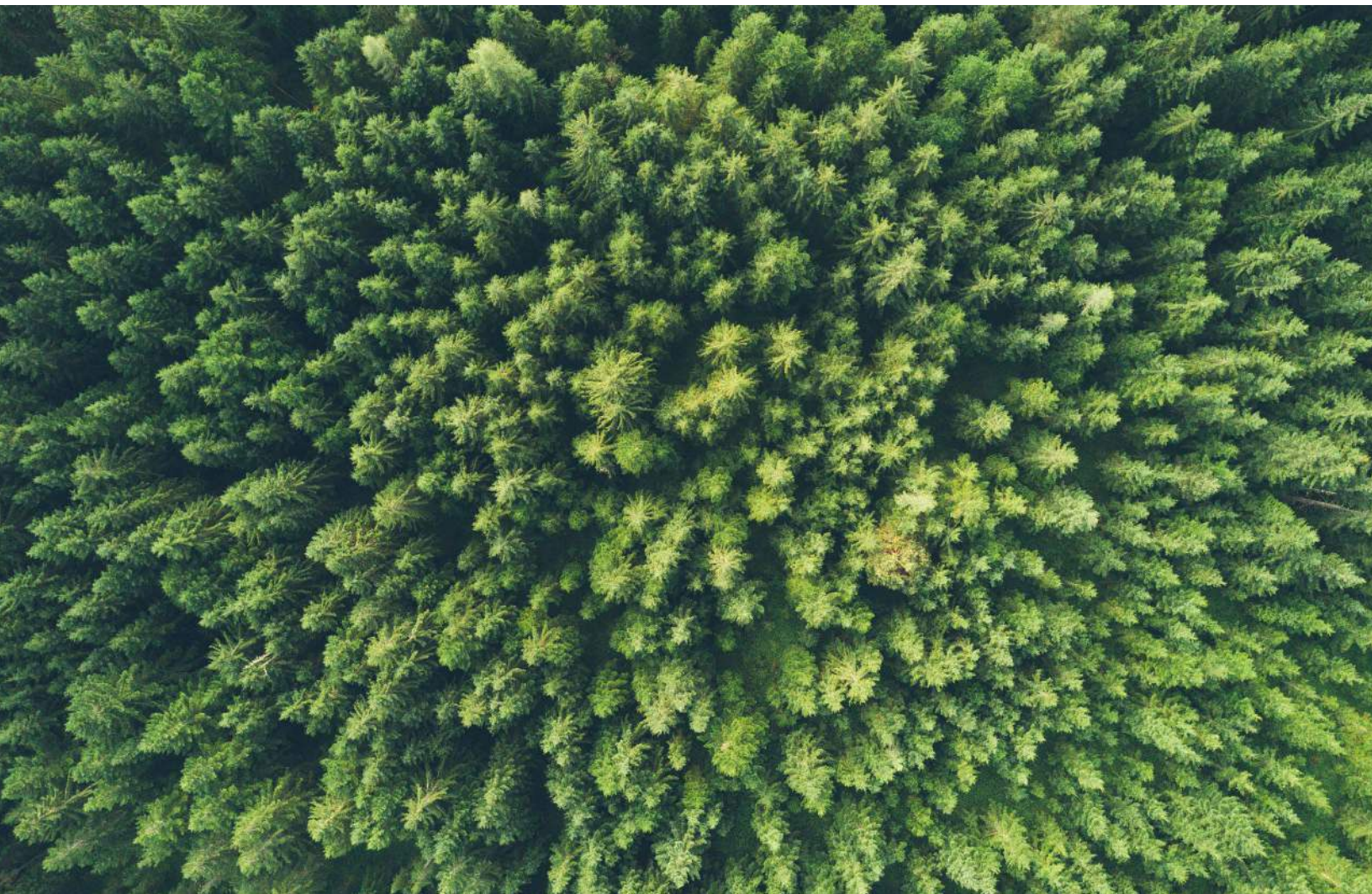




**Executive Director
Candidate Brief**





About Green Communities Canada

Founded in 1995, [Green Communities Canada](#) (GCC) is a nationally incorporated non-profit association of 20 community-based environmental organizations working together for a vibrant, equitable and sustainable future. Our mission is to connect community-based climate action groups through a national network to share resources, inspire innovative programming, and elevate our collective impact.

GCC has an excellent track-record in project management and extensive expertise in developing and delivering community engagement initiatives. Our current program areas of focus are home energy efficiency, stormwater management and active transportation, with the aim to expand beyond these in the coming years. Member organization work cuts across other program areas including waste, food insecurity, education, and youth engagement. GCC is in the process of strengthening our network infrastructure to ensure deeper member engagement, community connection and impact. We are committed to expanding our reach, both geographically and from a diversity perspective, and to advancing social justice in the sector.

We also work to influence government policy, at all levels, as it relates to our work on environmental and climate issues.

Some of our major successes:

- **Ontario Active School Travel:** Engaged 1,111 Schools and 439,367 students in walking and cycling initiatives (2017-Present)
- **EnerGuide Rating System for Houses:** Completed 200,000+ professional home energy audits nationwide (2000 - Present)
- **Home Winterproofing Low Income Insulation Program Delivery:** Retrofitted 1,500 homes (2009-Present)
- **Depave Paradise (2008-Present):** Over 4000 volunteers and 10,000m² of pavement removed and replaced with vibrant green spaces
- **RAIN Community Solutions:** Engaged over 15,000 people in projects taking an ecological approach to stormwater management through education and home retrofits, and as a result diverted millions of cubic metres of stormwater and associated pollution (2011-2017)
- **Well Aware:** Private well stewardship program delivered across rural Ontario, with support from three provincial ministries. More than 100,000 well owners engaged in 60 communities (2001 - 2011)



2019/2020 Funders and Funding Partners

- Ontario Ministry of Education
- Enbridge Inc.
- Ontario Trillium Foundation
- Green Communities Foundation
- Toronto District School Board
- RBC Blue Water Foundation
- Heart and Stroke Foundation
- Toronto Catholic District School Board
- National Resources Canada - ECO Canada
- Chippewas of the Thames First Nation
- Canadian Automobile Association

Over the past year GCC has maintained its funding and worked with its funding and business partners to address COVID-19 impacts on programming. This has included modifying timelines and deliverables, and developing and adopting advanced health and safety measures.

View our most recent audited financial statements [here](#).

The Opportunity

As Executive Director, you will work with innovators from across the country to support collective action for climate change by leading a national association of environmental organizations. Along with our talented team, you will build on GCC's success at developing and delivering highly acclaimed programs, to spearhead our next chapter of impact.

The Executive Director will be responsible for revamping GCC's business model and diversifying its funding sources to secure funding post Spring 2022.

2021/2022 Priorities:

- Developing a sustainable business model and securing new revenue
- Developing new programs
- Finalizing and implementing the strategic plan
- Growing and supporting our membership base
- Sustaining a positive, collaborative team culture and momentum in updating/modernizing GCC's internal infrastructure

Reporting structure and key relationships

Reports to: Green Communities Canada Board of Directors

Key Relationships:

GCC Board of Directors

GCC is governed by a 12-member national Board of Directors, comprised of committed and experience professionals representing both GCC member organizations and the environmental sector. The Board meets monthly over Zoom.

Board Executive

Shannon Costigan (Chair)

Shannon is a Program Coordinator with the North Superior Workforce Planning Board in Thunder Bay. Previously, she was the Project Supervisor at EcoSuperior, coordinating programs focused on waste reduction, litter prevention and community sustainability. She is active in community environmental initiatives and is a session instructor in the Environmental Technician and Civil Engineering Technology programs at Confederation College.

Chris Birchall (Past Chair)

Chris joined City Green Solutions in Victoria, BC in 2007, where he works as a Program Coordinator on a variety of energy efficiency initiatives and partnerships. Chris has a Bachelor of Education, a Master's in Environmental Design, and a certificate of Sustainable Building.

Brianna Salmon (Treasurer)

Brianna is Executive Director of GreenUP. Brianna has a Masters in Sustainability Studies and a graduate degree in Philanthropy and Nonprofit Leadership. In 2016, Brianna was recognized as one of Peterborough's "Top 4 Under 40," and in 2017 received Trent University's Young Leader Award.

Lisa Kohler (Secretary)

Lisa is Executive Director of the Halton Environmental Network. She is a Climate Realty Leader and community engager discussing climate challenges, mitigation and adaptation strategies. Lisa serves on several organizations including Community Energy Taskforce for the Town of Oakville, Halton Equity and Diversity Roundtable, and iMatter Canada National Board of Directors.

Key Personnel:

Sé Keohane, Director of Finance



Sé joined GCC in 2008 and assumed the role of Director of Finance in 2015. She has provided financial administration expertise to environmental and social justice organizations in Toronto and Peterborough for over 25 years. Sé splits her time between GCC – where she works four days a week – with Kawartha Land Trust taking the other day.

Mary Anna Zakula, Support Manager



Mary Anna has worked at Green Communities Canada since 2004. She provides administrative support to staff, the GCC Board of Directors, and the Green Communities Foundation Board of Directors. Prior to joining GCC, she worked as an Executive Assistant at Queen's Park and the Art Gallery of Ontario and has a background in journalism.

Kate Berry, Program Director Ontario Active School Travel



Kate is a chartered civil engineer with over 18 years of professional experience in water and transportation projects. She is experienced in municipal planning; sustainable transportation; urban drainage and flood risk management. Kate holds a Masters in Civil and Environmental Engineering (University of Liverpool). She has been with GCC for six years.

Kai Millyard, Consultant Home Energy Solutions



Kai is an independent consultant who has worked in the energy and environment field for more than 30 years. He has been a special consult to Green Communities Canada and its members since 1993 on a wide variety of energy projects, including responsibility for Quality Assurance, evaluation, advisor training and certification, business development, program design and leading GCC consulting projects for the Ontario Power Authority and others.

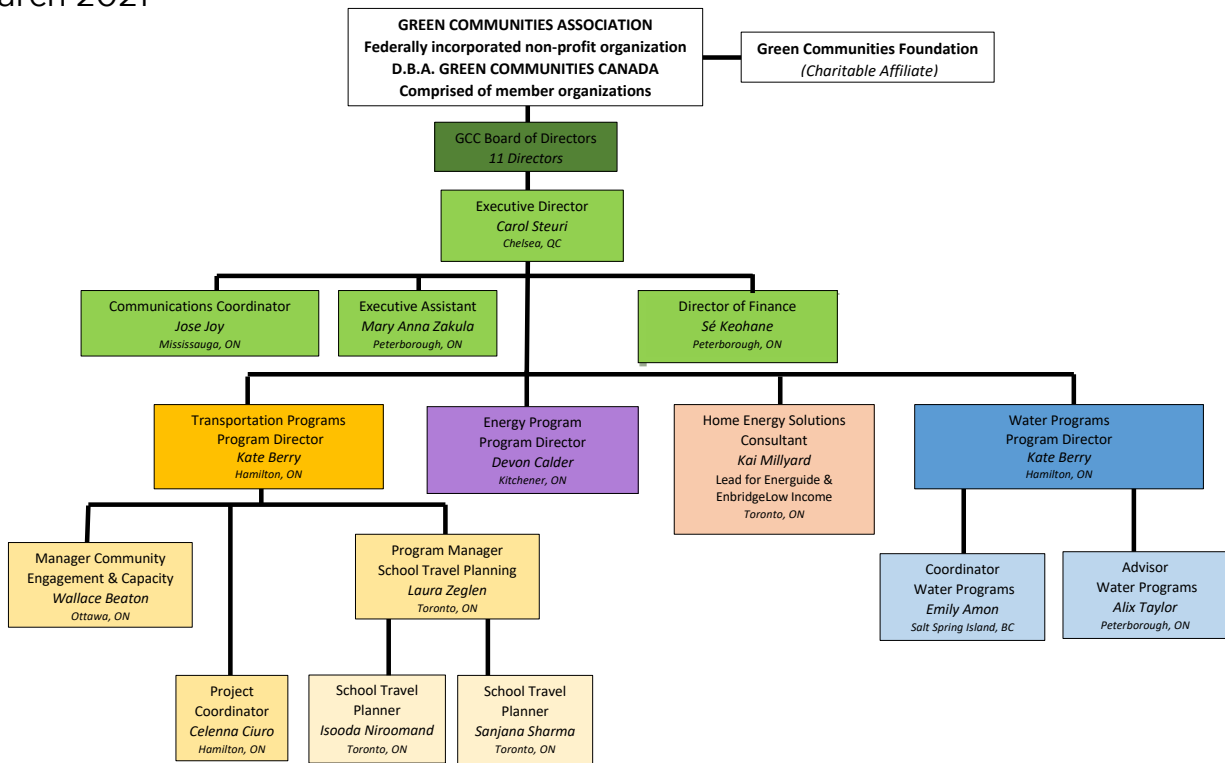
Devon Calder, Program Director, Energy



Devon is our newest team member. Prior to joining GCC, Devon spent six years at the Toronto Atmospheric Fund where he led climate action programs in the building sector, working as a project lead, in stakeholder relations, and as a researcher. Devon holds a Masters in Environmental Studies from York University and a Bachelor in Urban Planning from Ryerson.

Organizational Diagram

March 2021





Member Organizations and Programs



Green Communities Canada's member organizations

Click on the (icons) for links to our member organizations

CityGreen

BIOSPHERE
INSTITUTE OF THE BOW VALLEY

green
calgary

green
ACTION
centre

ecosuperior

rethink
green

Reep
Green
Solutions

Green
Venture



elora
environment
centre

ENvironment
network

GreenUP

ecoSource

Toronto
Green
Community

Windfall
centre.ca

RIDEAU
ENVIRONMENTAL
REAL ACTION LEAGUE

RED
SQUIRREL
CONSERVATION SERVICES

Conservation
Corps
Newfoundland
and Labrador

HALTON
ENVIRONMENTAL
NETWORK

London
Environmental
Network



Our Charitable Affiliate

Incorporated in 2008, Green Communities Foundation (GCF) is the charitable affiliate of Green Communities Canada (GCC). GCF works with GCC to organize and participate in environmental projects designed to preserve, protect, and restore the environment, and to conduct research relating to the environment and to disseminate the results of such research.

GCC staff provide administrative support to the volunteer board of directors of GCF. Board meetings are held quarterly and are attended by the Executive Director, the Director of Finance and the Executive Assistant.

Key dates

- April/May Candidate interviews
- May/June Executive Director hire
- 28 June Annual General Meeting (via Zoom web conferencing)
- Fall Board Retreat

For more information

info@greencommunitiescanada.org

